



LET HUGSY TELL YOUR BRANDS STORY

Hugsy is widely regarded as one of the best event hosts and MCs in the UAE and Middle East. With over 20 years of experience Hugsy has become the go to presenter & Event MC for brands and events across the UK, USA and UAE. In those 2 decades Hugsy clocked up over 15,000 hours of Live experience in TV, Radio and Live Environment Event hosting

Hugsy started his TV Presenting career on the BBC as the anchor presenter for a series of Children's Educational programs which led him to be snapped up to guest present on Nickelodeon. Hugsy went on to secure roles with SKYTV launching their gaming channels as well as roles with ITV 1 & 2, Live auction channels and various Shopping Networks. Outside of the U.K. Hugsy spent 4 years working with the entertainment Network as a Red Carpet Host and 2 years as a Radio host / producer on Dubai 92.

After a successful career as a TV presenter in the UK, Hugsy transferred his unique skill set to the UAE. As a full time resident for almost 17 years Hugsy has carved out a niche market in the Consumer Events, Corporate Events, Music Festivals, Awards Ceremonies and product launch sectors. His natural charm and quick wit has seen Hugsy take to the main stage for some of the UAE's biggest International large scale events including; F1 Abu Dhabi, Dubai Jazz Festival, Gitex, Dubai International Motor Shows, Music Festivals, Christmas Festival, Fitness Festivals and high end consumer festivals including Taste of Dubai and Abu Dhabi.

In 2018 Brand Hugsy was launched bringing together all the facets of his knowledge and talent. The Brand boasts a Mentoring & Corporate Media Training Platform, Virtual Hugsy Voice Over Services and even a high fashion label called HY/DE. Specialising in exquisite lamb leather jackets. Hugsy designed the HY/DE Classic Collection and a Couture line called HY/DE Elite that has already become a firm favourite with celebrities and sports stars across the UK and USA. HY/DE has graced the covers of several high fashion magazines, The Voice UK and even performers at Queen Elizabeths Birthday party celebration at the Royal Albert Hall.

For Over 10 years Hugsy has also has a second career running hand in hand with hosting career, Hugsy is a seasoned and well respected Show Director and Show Caller holding key roles on large scale events including the Olympic and Paralympic Games in Tokyo, Wimbledon Championships, Heavy Weight title boxing matches to name a few,

Most recently Hugsy as become the Global Head of Entertainment for the World Tennis League, World Padel League and World League of Fighters allowing him the creative freedom to develop a multi-brand identity in the domestic UAE Market and Internationally

MAIN STAGE MC AND HOST

- . Mercedes Benz Brand Centre Launch Dubai 2024 - Host MC
- . Yas Winter Fest 2023 - Mainstage Host
- . Dubai Rugby 7s - Main Pitch Hype MC & Host
- . Taste of Abu Dhabi 2023 - Festival MC
- . Cartier Middle East Team Builder Event - MC
- . Tilal Al Gaff Awards Carnival 2023 - MC
- . Emirates Dubai Rugby 7's Tournament 2022 - Main Pitch MC
- . Alfa Romeo UAE Showroom & New Car Launch 2022 @ F1 - MC
- . Movies in the Park 2022 @ Yas Links by Brag Events - MC
- . Miral New Brand Launch @ Etihad Arena 2022 - MC
- . NBA in Abu Dhabi 2022 - NBA District Main Stage Host
- . POP CON Middle East 2022 - Main Stage Host
- . POP CON Junior Cosplay Competition @ Modesh 2022 - MC
- . Middle East Film & Comic Con Abu Dhabi 2022 - Main Stage Host
- . World of Nickelodeon @ MOTN Abu Dhabi 2021 - Host
- . Dubai Fitness Challenge 2021 Kite Beach - Main Stage Host
- . MOTB by Dubai Shopping Festival 2020 - Main Stage Host
- . Dubai Fitness Challenge 2020 - MainStage Host DFC
- . Middle East Film & Comic Con 2020 - Mainstage Host
- . Pride of Abu Dhabi Awards 2019 - Host
- . Games Con Abu Dhabi 2019 - Just Dance 2020 Host
- . Movies in the Park Winter 2019 - MainStage Host
- . Movies in the Park SPRING 2019 - MainStage Host
- . MEFCC Comic Con 2019 - UBISOFT Activation, MainStage
- . Taste of Dubai 2019 - MainStage Host
- . Wellness Festival 2019 - MainStage Host
- . KidzFest 2019 - MainStage Host
- . Pride of Abu Dhabi Awards 2018 - Master of Ceremony
- . Dubai Fitness Challenge 30x03 2018 - MainStage Host
- . Taste of Abu Dhabi 2014 - 2019 MainStage Host
- . Movies in the Park Winter 2018 Du Arena - MainStage Host
- . Yas Island Block Party 2018 - MainStage Host
- . Movies in the Park Spring 2018 Yas Island - MainStage Host
- . Taste of Dubai 2010 - 2018 Main Stage Host
- . Family Fitness Festival 2018 Yas Island - MainStage Host
- . Zayed Future Energy Prize Awards 2017 - Voice of God
- . Yasalam Get Driver Fit Festival 2017 MainStage Host
- . UEFA Champions League Final FanZone Host 2017
- . Yasalam Presenter Du Arena Abu Dhabi F1 Weekend 2016
- . Dubai Winter Festival 2015 -17 MainStage Host
- . Abu Dhabi Dash 2016 - Main Stage Host
- . Dubai Dash 2016 - Main Stage Host
- . Dubai Womens Run 2016 - Main Stage Host
- . SSS Fitness Festival 2016 - Main Stage Host
- . Dubai International Motor Show 2015 - Host
- . Big PINK Ball 2015 - Host and Auctioneer
- . Entrepreneur Awards 2015 - Host
- . ETV UK - Oscars, Baftas. Golden Globes 2015
- . UNknown FM London - DJ and Host 2014
- . Dubai Christmas Fest 2014 - Main Stage Host
- . Redbull DJ Championship 2014 - Host
- . RedBull BBoy Championships 2014 - Host
- . SPiN Dubai Launch Weekend 2013 - Host
- . Jumeriah Group 2010 - 2015 multiple events
- Host . Dubai International Jazz Festival 2012 - Host
- . Etisalat 2010 - 2014 Host on Various Events
- . GITEX 2008 - 2014 Host for Various Brands
- . Abu Dhabi Grand Prix Ball 2009 - 2012 - Host
- . Dubai 92 FM - 2008 - 2010 Radio Host



**“ I HAVE THE BEST JOB
IN THE WORLD, I GET
TO ENTERTAIN PEOPLE
AND MAKE THEM
LAUGH AND SMILE”**

hugoboy™

VOICE ACTOR

- . Bumble Bee Organics - IVR
- . Deliver DXB Launch - Explainer Video VO
- . Department Cultural and Tourism Abu Dhabi - Video VO
- . DU Telecom New Product Launch Radio Commercial
- . Etihad Airways UK Radio Promotion
- . Sensodyne Middle East TVCommercials
- . Nestle Cereals Radio & TV Commercials
- . KltKat Radio and TV Commercials
- . Emirates NBD Radio Commercials
- . Meraas Radio Commercials for City Walk Dubai
- . Dubai Duty Free Tennis Championships Radio Advert
- . Dubai Dubai Free Tennis - Radio Advert
- . Al Hilal Bank - Official English Voice IVR 2014 - 2022
- . Du Radio commercials - Voice Actor
- . Nissan Radio Commercials - Voice Actor
- . BiaFuel Corporate Video Voice Over
- . Mazda Radio Commercials - Voice Actor
- . Emirates Airlines On Board - Voice Actor
- . Etihad Airlines - English Voice IVR 2012 - 2014
- . Jumeriah Group Radio Commercials - Voice Actor
- . City Walk Radio Adverts - Voice Actor
- . SPiN Dubai 2013 - IVR Voice Actor



CONTACTS

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